

SPONSOR, ADVERTISE, DONATE OR ATTEND

MINORITY BUSINESS
DEVELOPMENT INSTITUTE

AWARDS GALA

Transforming Lives Together

NOV. 21 2024

TRIBECA 360, NYC, 6PM TO 10PM

SPONSOR, ADVERTISE, DONATE OR ATTEND



TABLE SPONSOR

\$10,000

- 1 table of 8 seats
- On-site branding
- Logo inclusion displayed at event
- Logo on fundraising web

ADVERTISE

\$2,500	Full Page	(8.5" × 11" + 0.125" bleed)
\$1,500	Half Page	(7.5" × 4.5")
\$1,000	Quarter Page	(3.5" × 4.5")
\$500	Business Card	(3.5" × 2.5")

MINORITY BUSINESS DEVELOPMENT INSTITUTE HONOREES INCLUDE



Steven Alessio

CEO & President
Sweet Construction Group



Stephen L. Davis

Chairman & Founder
The Will Group



Jennifer Aument

Chief Executive Officer
The New Terminal One

EVENT SPONSORS



SPONSORSHIP PACKAGES

(1) PLATINUM SPONSOR PACKAGES AVAILABLE - \$75K

- Platinum Sponsor of an event (Dinner, Cocktails, Dessert)
- 2 VIP tables of 8 seats w/ preferential Seating in the room
- All guests invited to the exclusive VIP Cocktail Reception with honoree
- 360-degree branding pre-event & post event
- On-site branding and activation
- Premium logo inclusion on all marketing materials and displayed at event including the "Step and Repeat Red Carpet"
- Platinum sponsor credit on all promotional materials
- Acknowledgement in event press release
- Live recognition and acknowledgement from hosts
- Logo on fundraising website

(2) GOLD PACKAGES AVAILABLE - \$50K

- Gold Sponsor of an event (Dinner, Cocktails, Dessert)
- 1 VIP table of 8 seats w/ preferential Seating in the room
- Branding pre-event & post event
- On-site branding and activation
- Premium logo inclusion on all marketing materials and displayed at event including the "Step and Repeat Red Carpet"
- Gold sponsor credit on all promotional materials
- Acknowledgement in event press release
- Live recognition and acknowledgement from hosts
- Logo on fundraising website

(3) SILVER SPONSOR PACKAGES AVAILABLE - \$25K

- Silver Sponsor of the event
- 1 VIP table of 8 seats w/ preferential Seating in the room
- Branding pre-event & post event
- On-site branding and activation
- Premium logo inclusion on all marketing materials and displayed at event
- Silver sponsor credit on all promotional materials
- Live recognition and acknowledgement from hosts

(4) BRONZE SPONSOR PACKAGES AVAILABLE - \$10K

- Bronze Sponsor of the event
- 1 table of 8 seats
- On-site branding
- Logo inclusion displayed at event
- Bronze sponsor credit on all select materials
- Logo on fundraising web
- Logo on fundraising website

(5) BRASS SPONSORSHIP - \$5K

- A half table of 4 seats
- Brass sponsorship credit on all select materials

**TO DONATE OR PURCHASE YOUR
TICKET PLEASE VISIT**

MBDIgala.givesmart.com

For more information please contact
Todd Middlebrook at
Email: tmiddlebrook@minoritybdi.org
Cell: 203 - 209 - 3829



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THANK YOU

Minority Business Development Institute's (MBDI) Mission is to grow Minority, Women and Veteran owned businesses. We grow entrepreneurial capacity through educational programs which provide MWBE and SDVOB CEOs access to essential advisors, resources and opportunities including access to capital, bonding, insurance, scholarships and mentorships. Our Gala on November 21st is essential to this mission. The funds raised will directly support the expansion of MBDI to support more diverse businesses.

MBDI's Gala will bring together leaders from New York's Construction, Government, Insurance and Financial Communities. Please join us for this important event and help us by donating so that we can continue to foster innovation, create jobs, and uplift communities, one CEO, at a time. We hope you will join us for this exciting event. All donations are tax-exempt, and you would be supporting a 501(c)3 making a difference as we move diversity forward together.

To donate or purchase a sponsorship or ticket directly, please visit e.givesmart.com/events/CyT

